Build your company's Development Toolkit
w/Heather Evans

Who is Heather Evans?
I have:

- 11 years of arts fundraising experience.
- worked with many companies you know and respect, from 1812 to the Arden, from Pig Iron to the Painted Bride.
- a current client list that includes Art-Reach, Brat Productions, Dancing Classrooms, Philadelphia Young Playwrights, and the Kimmel Center.
- been on Azuka Theatre's board for 5 years.

What is a development toolkit?
A development toolkit contains all the pieces you'll need to fundraise for your company through the coming season, including:

- a boilerplate general operating proposal that you'll be able to use and re-use for grants throughout the year.
- a personalized funder deadline calendar.
- an individual giving plan.
- 25 hours of my time over the 1 week we work together.
- My ear throughout the coming year if you have questions, need info, etc. (Really, this is open to anyone…)

Who is the development toolkit for?
Companies with budgets under $100,000.

What does it cost?
$800. My standard fee is $40/hour, so you're getting me at an $8/hour discount.

How do I sign up?
Email me at devo.writing@gmail.com or through my myspace page, www.myspace.com/phillyartsdeadlines, to set up an initial meeting.